



44 Coconut Row, M201
Palm Beach, FL 33480
561-655-1919

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Town of Palm Beach United Way Annual Holiday Toy Drive to benefit hundreds of children and families throughout Palm Beach County

For Release – Thursday, November 3, 2022

Contact: Aleese Kopf, 561-655-1919; aleesekopf@palmbeachunitedway.org

PALM BEACH, FL – The Town of Palm Beach United Way is collecting toys for children in need this holiday season. The 29th Annual Holiday Toy Drive begins Sunday, November 6 and runs through Sunday, December 4.

With inflation and the rise in cost of everyday items like food and clothing, holiday gifts are a luxury many families cannot afford. The Town of Palm Beach United Way Toy Drive aims to help low-income parents provide gifts to their children this season.

“Our goal is to bring a smile to the face of as many children as possible,” said Board Chairman Bill Tiefel. “With so many families struggling financially this year, we hope to receive a mountain of toys from the Palm Beach community.”

Toys are donated to children who receive services from Town of Palm Beach United Way nonprofit partner agencies. This year gifts are benefiting clients at Achievement Centers for Children and Families, Opportunity Early Childhood Education and Family Center and The Glades Initiative.

“Our low-income families have a difficult decision to make during the holidays; purchase gifts for their children or fall short for basic needs such as food, transportation and rent,” said Alice Eger, Executive Director of Opportunity. “Being the recipient of the Town of Palm Beach United Way Toy Drive will bring endless joy to our beautiful, deserving children. The joy extends to our parents who will experience the gift of giving. Thank you to the Palm Beach community for making this holiday season one our families will treasure.”

New, unwrapped toys can be delivered to the central and south Palm Beach fire stations, Findlay Galleries, the United Way office or Field of Greens locations throughout Palm Beach County.

Cash and check donations will also be accepted. Donors can contribute online at www.palmbeachunitedway.org/toy-drive or send a check. Checks should be payable to Town of Palm Beach United Way with “Toy Drive” in the memo and mailed to the United Way office at 44 Coconut Row, Suite M201, Palm Beach, FL 33480.

Community partners for the drive include Field of Greens, Findlay Galleries, Palm Beach Daily News, Town of Palm Beach Fire Rescue and Worth Avenue Association.

Last year, the toy drive collected hundreds of toys and over \$20,000. Donations are tax deductible and 100% of proceeds go directly to children in need in Palm Beach County.

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